NPCI
भारतीय राष्ट्रीय भुगतान निगम
NATIONAL PAYMENTS CORPORATION OF INDIA
ALWAYS FORWARD

UPI
UNIFIED PAYMENTS INTERFACE

Digital Payments Promotion Plan

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Campaign Name / Logos / Tagline

DIGITAL BHARAT

VIKSIT BHARAT

POWERING PROGRESS THROUGH DIGITAL PAYMENTS

डिजिटल भारत

विकसित भारत

डिजिटल भुगतान से प्रगति को गति

Campaign creatives / posters

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1. Enter UPI PIN ONLY to deduct money from your account. UPI PIN is NOT required for receiving money.
2. Check the receiver's name on verifying the UPI ID. Do NOT pay without verification.
3. Use UPI PIN ONLY on the app's UPI PIN page. Do NOT share UPI PIN anywhere else.
4. Scan QR ONLY for making payment and NOT for receiving money.
5. Do not download any screen sharing or SMS forwarding apps when asked upon by any unknown person and without understanding its utility.

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